



EXCURSION OPPORTUNITIES 2023

EXCURSION PACKAGES	BASIC	VALUE	TIER 1	VALUE	TIER 2	VALUE	TIER 3	VALUE
Package Features	\$500.00		\$1,200		\$2,500		\$4,000	
Social Media Tags*	3 months	\$250.00	12 months	\$500.00	12 months	\$500.00	12 months	\$500.00
Social Video Tags*	3 months	\$250.00	12 months	\$500.00	12 months	\$500.00	12 months	\$500.00
Give Away Campaign utilizing \$500 gift card/product	-		Optional	\$1,000.00	Optional	\$1,000.00	Optional	\$1,000.00
Group(Co-Op, Cooperative, Collective) Photo Shoot; no less than 30 License Free Photo's	-		Included	\$500.00	Included	\$500.00	Included	\$500.00
Detailed Product Photos (5+ License Free Photos)	-		-		Included	\$300.00	Included	\$300.00
Dedicated license free video short for Social Reels (cross posted)	-		-		Included	\$300.00	Included	\$300.00
Editorial coverage mentions*	-		Included	👏	Included	👏	Included	👏
Trade show display/partnership opportunity*	-		Included	👏	Included	👏	Included	👏
Unlocks Al La Carte Menu	-		Included		Included		Included	
Private Lifestyle Photo Shoot with exclusive content	-		-		-		Included	\$1,250.00
Private single take detailed product video *vendor provided talking points	-		-		Included	\$750.00	-	
Private Lifestyle Video Shoot with exclusive content *vendor provided talking points	-		-		-		Included	\$1,500.00
*When/Where Possible		\$500.00		\$2,500.00		\$3,850.00		\$5,850.00
**Minimum								

A LA CARTE ADDONS	COST
Group(Co-Op, Cooperative, Collective) Photo Shoot w/ EXCLUSIVE License Free Photo's (no < 10)	\$500.00
Dedicated license free video short for Social Reels (cross posted)	\$250.00
Trade show display/partnership opportunity	TBD
Additional Giveaway Promotion(s) opportunities	TBD
Exclusive Title Giveaway Promotion	TBD
Private single take detailed product video *vendor provided talking points	\$750.00
Private Lifestyle Photo Shoot with exclusive content	\$1,250.00
Private Lifestyle Video Shoot with exclusive content *vendor provided talking points	\$1,500.00

For more info contact Tony at TONY@ROAMR.LIFE

